#### FOR IMMEDIATE RELEASE

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# Hawaii Artist Launches New Website and e-Catalog

Hawaii artist Thomas Deir is inviting online guests to visit his new website and e-Catalog. The new website allows visitors to view the scope of Deir's artwork in a broad or detailed view. The website is designed with improved navigation and functionality for a user-friendly experience.

HONOLULU, HAWAII, NOVEMBER 2016

Hawaii artist Thomas Deir proudly announces the launch of the new website for Thomas Deir Studios. The website includes extensive images and information to help customers understand the artist's full range of artistic and design solutions. Photos, videos and text bring together a sweeping picture of Thomas Deir Studios' creativity and craftsmanship across a wide range of applications, including original paintings and wall art for home or office, interior and outdoor mosaics, tile murals for bath and shower, and kitchen backsplash tile murals.

"The website is lightweight and fast! It was created with the user experience in mind. It's designed using with latest software and is compatible with desktop browsers and mobile devices. We want users to benefit from richer online content that's easy to navigate and easy to share with others. The new website allows users to share artwork and website pages with friends and family on social sites including Facebook, Twitter, Pinterest and Google+," said Deir

The <u>new website</u> allows visitors to explore custom portfolio of artwork such as original Hawaii art paintings or custom designed wall art such as Giclee triptychs. Deir's custom portfolio also features hand painted tile murals and floor mosaics for interior and exterior applications. Design solutions for kitchens, bathrooms, living room walls, entryways, businesses, restaurants, and even swimming pools are showcased on the new site.

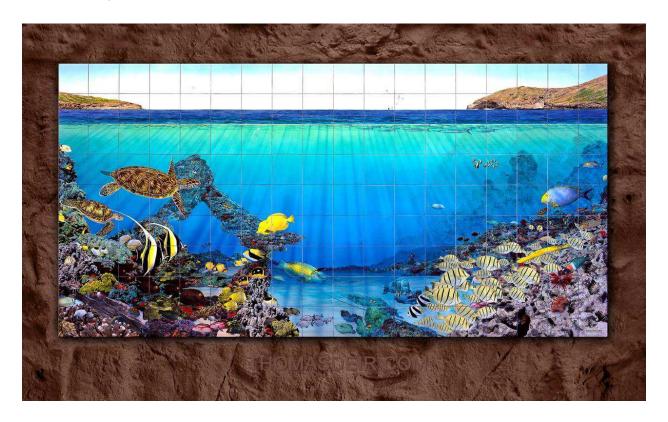
The <u>e-Catalog</u> allows customers to browse Thomas Deir Studios ready-made collections such as Hawaii abstract paintings, canvas originals, Giclee canvas prints, matted art prints, and tile mural reproductions. From the e-Catalog, customers can shop for unique artwork with a significantly lower price than the custom artwork. Visitors can purchase their art directly from the e-Catalog website.

### **About Thomas Deir Studios**

Thomas Deir Studios, founded nearly 25 years ago, provides high quality Hawaii artwork to customers in and around Honolulu, HI, and other U.S. states and other countries. Deir's Hawaii art includes original paintings on canvas, Giclee prints, custom tile murals and mosaics.

Many of Hawaii artist Thomas Deir's original tile murals grace locations on Oahu, including the entrance of Hanauma Bay Nature Preserve and 15 public schools across Oahu. The murals range in size and they are less than 140 square feet. Two of Deir's larger tile murals adorn walls at the Hale Koa Hotel in Waikiki and Hilton Hawaiian Waikiki Resort. For more information, visit <a href="http://www.thomasdeir.com/">https://www.thomasdeir.com/</a> and <a href="https://www.thomasdeir.com/">https://www.thomasdeir.com/</a> and <a href="https://www.thomasdeir.com/">https://www.thomasdeir.com/</a>.

### Hanauma Bay Entrance Tile Mural



# Christ of the Deep



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## The Purple Effect

